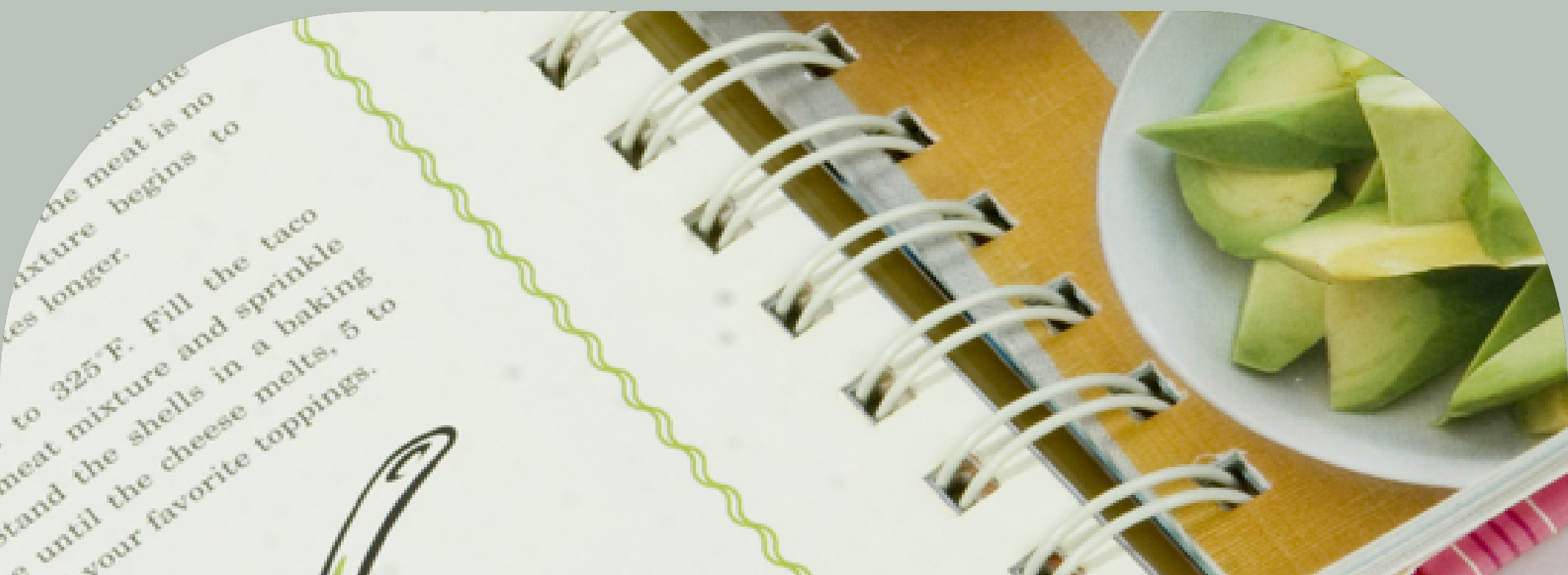


# WIRE-O PLANNING

*When you're deciding which binding style is best for your project, it's helpful to consider the most important factors for the end use. Will the book need to lay flat for table top use? Will users appreciate the ability to hold it with one hand? Or, from a design standpoint, would a variety of cover choices allow for creative freedom?*



## Lay-Flat Capabilities



*Many projects - including cookbooks, software manuals and calendars - benefit from wire-o binding's ability to lay as flat as a board on either a table top or a wall. Wire-o bound books also fold 360 degrees allowing the user to hold the book with only one hand.*

## Crossovers

*Plastic spiral and spiral wire binding may lay flat, but they "step up" when opened. This makes plastic spiral and spiral wire unsuitable for projects with crossover images or text. Wire-o binding doesn't have this problem. With wire-o binding, the pages will line up perfectly each and*



## Cover Options

*Perhaps the best feature of wire-o binding are the several available cover options. Options include: standard two-piece covers, semi-concealed, fully-concealed and wraparound styles.*

*At Eckhart & Company, we offer even more wire-o cover options, including case-made covers that give your project a truly unique and sophisticated look.*



## Helpful Planning Tips

*Punching Margins - When designing a project for wire-o binding, always plan for proper punching margins. For projects that require 3:1 binding (three holes per inch), leave 3/8" to 1/2" from the binding edge to the edge of the punched hole. If your books require 2:1 binding, allow for a punching margin of approximately 1/2" to 5/8".*

*Proper Packaging - Wire-o binding elements can wreak havoc on book covers during transport if proper packaging measures aren't taken. One packaging solution is stagger-stacking, which reverses the location of the binding elements to allow for flatter packing and reduced friction. One more tip: Some thicker wire may leave a gray mark on light color covers, so design your books accordingly!*

