

Wire-O Planning

When you're deciding which binding style is best for your project, it's helpful to consider the most important factors for the end user. For example, will the book need to lay flat for tabletop use? Will users appreciate the ability to hold it with one hand? From a design standpoint, would a variety of cover choices allow for creative freedom?



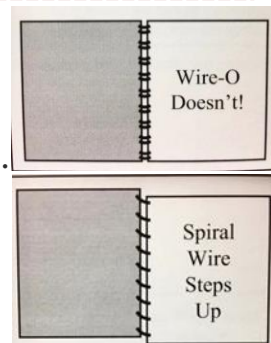
Wire-O™ binding is the one style that possesses all these qualities, making it the ideal choice for many projects. Here are a few of the advantages that Wire-O may be able to bring to your book projects:

Lay flat capabilities

Many projects - including cookbooks, software manuals and calendars - benefit from Wire-O's ability to lay flat as a board on either a tabletop or wall. Wire-O-bound books can also fold 360 degrees to allow single-hand use.

Crossovers

Plastic spiral and spiral wire binding may lay flat, but they "step up" when opened, making them unsuitable for projects with crossover images or text. Wire-O binding does not have this problem.



Cover options

Perhaps the best feature of Wire-O binding are the several available cover options, including standard two-piece covers; semi-concealed; fully concealed and wraparound styles. At Eckhart & Co., we offer even more Wire-O cover options, including case-made covers that give your projects a truly unique and sophisticated look.

Helpful Planning and Design Tips

Punching Margins - When designing a project for Wire-O binding, always plan for proper punching margins. For projects that require 3:1 binding (three holes per inch), leave 3/8" to 1/2" from the binding edge to the edge of the punched hole. If your books require 2:1 binding, allow for a punching margin of approximately 1/2" to 5/8".

Proper Packaging - Wire-O binding elements can wreak havoc on book covers during transport if proper packaging measures aren't taken. One packaging solution is stagger-stacking, which reverses the location of the binding elements to allow for flatter packing and reduced friction. One more tip: Some thicker wire may leave a gray mark on lighter color covers, so design your books accordingly!

