



## Let's Talk About Calendars

### Binding Styles

Mechanical binding - Wire-O, plastic coil and spiral - are ideal binding solutions for calendars. Pages can be flipped 360 degrees for easy use on wall or desk applications. In addition, we can also place a hanger to create an attractive wall hanging option when using a Wire-O element.



### Design Possibilities

Calendars make for excellent marketing tools that customers keep around for a year at a time. We're here to enhance both the appearance and functionality of your clients calendars through options such as: various stocks, panel sizes, foldout panels, die cuts, easel backs and various coil colors.

### Quick Tip

By their nature, calendars are loaded with lots of information. For that reason, it is important to leave a sufficient margin so that the binding holes do not punch into copy or images. We recommend a margin of at least 3/8" between the binding edge and the outside edge of the punched holes.

