

Foil Stamping

In today's fast paced world, you only have a few seconds to catch someone's eye. At Eckhart & Company we offer just the solution – foil stamping, embossing, and debossing. With unlimited design possibilities and hundreds of colors, holograms, and patterns to choose from, your piece is sure to stand out. Whether you're designing a cover, product packaging or a statement piece, we've got you covered. Here are a few tips and things to keep in mind as you design your next foil stamping project.

Typesetting – Typically larger text/images work better than smaller. Sometimes, smaller artwork may want to “fill in” or bridge between characters. In most cases we can work with our equipment to product clean, crisp images. If you are ever unsure, feel free to send us a copy of the artwork to look over.

Registration – We can foil stamp, emboss, and deboss blind or register to an image. However, foil will not adhere to wax based inks. When foil stamping, please make sure all wax ink is knocked out of the stamping area.

Stock and Foil Color – Some foil colors such as pigments, pastels, and pearls are translucent. When choosing foil colors, keep in mind the stock may alter the final tint/color of the foil.

PRO TIP:

With over 100 different foil colors and designs to choose from, we know it can be tough to pick the perfect foil. We are more than happy to send you swatches to make your foil selection easier!